

# NCC Cable System Order

- 11763812

Order #	62342730
Syscode	7782
System Name	Spectrum/Coldwater, MI
Market	Grand Rapids
AE	Mark Ongsysia
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 May15
-	

Flight Dates	10/03/16 - 10/09/16
Agency	Spot Cable Sales Corp.
Advertiser	Walberg for Congress
Client Code	
Product Code	WFC
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/11/16
Version	3 Vs. 2
Show All Lines	
Total # of Weeks	1
Total	\$265.00
Commission	\$39.75
Net Total	\$225.25
Total Spots	223
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
	GIMP
	CPM
	-

Comments : R2: 10.11 Dropped missed spot and moved to 62347234. Total: -\$1. Please confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
2	DISC	DISC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$1.00	\$21.00	30	IPE 05/13/16-11/08/16
3	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
4	FOOD	FOOD PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
5	FXNC	FXNC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$1.00	\$21.00	30	IPE 05/13/16-11/08/16
6	FXNC	FXNC EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
7	FXNC	FXNC EF	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
8	FXNC	FXNC W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$1.00	\$4.00	30	IPE 05/13/16-11/08/16
9	HALL	HALL PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
10	HGTV	HGTV PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$1.00	\$21.00	30	IPE 05/13/16-11/08/16
11	HIST	HIST PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
12	TBSC	TBSC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
13	TNT	TNT PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$2.00	\$42.00	30	IPE 05/13/16-11/08/16
14	USA	USA PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$2.00	\$42.00	30	IPE 05/13/16-11/08/16
15	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$1.00	\$9.00	30	R2: 1x IPE 05/13/16-11/08/16

# NCC Cable System Order

Order #	62342730	Flight Dates	10/03/16 - 10/09/16	Update Date	10/11/16
Syscode	7782	Agency	Spot Cable Sales Corp.	Version	3 Vs. 2
System Name	Spectrum/Coldwater, MI	Advertiser	Walberg for Congress	Show All Lines	
Market	Grand Rapids			Total # of Weeks	1
		Client Code		Total	\$265.00
AE	Mark Ongsysia	Product Code	WFC	Commission	\$39.75
Sales Coordinator	Oogil Cuello	Est Code	NA	Net Total	\$225.25
Office	Washington	Product Name		Total Spots	223
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 May15	Primary Demo	Adults 35+	GRP	-
		Makegood Policy	Approval Required	CPP	-
				CPM	-

Comments : R2: 10, 11 Dropped missed spot and moved to 62347234, Total -\$1. Please confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	1	\$1.00	\$1.00	30	R1: +1x IPE 05/13/16-11/08/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	223	0	0	0	0	0	0	0	0	0	0	0	223
AMT	\$265.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$265.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 10/11/16

62342730 | Grand Rapids | Spectrum/Coldwater, MI | 7782 |